

**Mission: Provide a pathway to self-sufficiency and housing stability for persons experiencing homelessness in Racine County.**

Vision: All persons experiencing homelessness in Racine County will be provided emergency food, clothing, shelter, transitional and permanent housing, and supporting services through a collaborative structure that effectively coordinates services, shares information, increases funding, and eliminates duplication and gaps in services.

**CORE MISSION GOALS AND OBJECTIVES**



**OVERARCHING PRINCIPLES**

ORGANIZATIONAL INTEGRITY, EXCELLENCE, and RESPECT

STEWARDSHIP

DATA COLLECTION and ANALYSIS

INFORMATION TECHNOLOGY

INTERNAL and EXTERNAL COMMUNICATION

**STRATEGIC GOAL 1 FOUNDATION**

Create the Foundation for the Future

**Strategic Objective 1.1**

Create 1, 3, 5, and 10 year plans.

**Strategic Objective 1.2**

Identify alternative funding sources.

**Strategic Objective 1.3**

Examine development of the second floor to best support the HALO mission.

**Strategic Objective 1.4**

Examine changes that have occurred and refocus on future goals.

**STRATEGIC GOAL 2 COMMUNITY**

Align Community Expectations and HALO Realities

**Strategic Objective 2.1**

Increase community awareness of HALO.

**Strategic Objective 2.2**

Lead information and education efforts on homelessness.

**Strategic Objective 2.3**

Develop a clearer definition of HALO's role in the community.

**STRATEGIC GOAL 3 ENGAGEMENT**

Promote Engagement and Continuity of Staff and Leadership

**Strategic Objective 3.1**

Strengthen internal organization for long term stability through staff hiring and training.

**Strategic Objective 3.2**

Build an increasingly effective staff, board, and board committees in the organization.

**Strategic Objective 3.3**

Develop a long range succession plan for staff and board.

**STRATEGIC GOAL 4 PROGRAMMING**

Establish Needed Program Options to Increase Service Effectiveness

**Strategic Objective 4.1**

Establish a consumer advisory panel.

**Strategic Objective 4.2**

Prepare an analysis of housing needs.

**Strategic Objective 4.3**

Develop collaborations to establish safe, habitable, affordable housing opportunities through-out Racine County.

**Strategic Objective 4.4**

Analyze current programs.